Callie Cramer

Designer / Developer
Brooklyn, NY
hey@callie.fun / 609-744-1764

Work Experience

Senior Web Developer (March 2023-Present)

Data Visualization/UI Developer (December 2018-March 2023)

American College of Physicians / Remote

- Served as the designer and developer for MKSAP18 and MKSAP19, including acting as lead designer for the MKSAP19 brand refresh

- Designed and developed new features and webpages to enhance ACP's online presence, including Drupal templates, branding elements, and interactive features.

- Led user testing studies and ideation sessions

- Self-managed projects, which included communicating with stakeholders, managing timelines, and leading a team of developers in providing deliverables

Freelance Designer/Developer (July 2017 - Present)

Graphic/Web Designer (December 2017- June 2018)

LEAP Legal Software USA / New York, NY

- Created all print and digital materials released by LEAP US

- Maintained LEAP US website's upkeep as well as designed and developed new features as needed

- Ensured compliance with global brand guidelines across US operations

Graphic Designer (May 2016 - December 2017)

NYU Steinhardt Technology Services / New York, NY

- Designed and developed interfaces aimed at improving technology accessibility for students and faculty

- Created print and digital materials to promote technology services

Education

New York University
BFA in Studio Art, Minor in
Web Development, August 2017

Skills

Adobe XD · Figma · InVision · User Testing · Illustrator · Photoshop · HTML · CSS · JavaScript · React/Vue · Drupal